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Attorney's Docket No. 051681/315849

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED

In re:

Blum et al.

Confirmation No.: 6633

Appl No.:

10/759,167

U.S. Patent No.: 7,205,903 Issued:

April 17, 2007

JAN 18 2011

Filed: For:

January 20, 2004

OFFICE OF PETITIONS

INTERACTIVE AND DYNAMIC ELECTRONIC FLOOR ADVERTISING/MESSAGING DISPLAY

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

NOTIFICATION OF CHANGE OF SMALL ENTITY STATUS ESTABLISHED IN ERROR 37 C.F.R. § 1.28(c)(2)

On January 20, 2004, Applicant(s), in good faith, claimed small entity status for the above-identified application. It has now been discovered that such status as a small entity was changed as of February 24, 2007, and small entity status is hereby withdrawn.

In accordance with 37 CFR § 1.28(c)(2)(ii), the itemization of deficient fees is:

Filing Date of Original Paper/Fee	Type of Fee Paid	Current Fee Amount as a Large Entity	Amount Originally Paid	Deficiency Owed
March 8, 2007	Issue Fee	\$1510	\$700	\$810
		TOTAL DEFICIENCY		\$810

The Commissioner is hereby authorized to charge the Total Deficiency Due in the amount of \$810.00 in payment of the fees associated with this communication to Deposit Account No. 16-0605. The Commissioner is also hereby authorized to charge additional payments associated with this communication or credit any overpayment to Deposit Account No. 16-0605.

Respectfully submitted,

Christopher J. Gegg Registration No. 50,857

Customer No. 00826 ALSTON & BIRD LLP

Bank of America Plaza 101 South Tryon Street, Suite 4000 Charlotte, NC 28280-4000 Tel Charlotte Office (704) 444-1000 Fax Charlotte Office (704) 444-1111

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